

# MALLARY JOHNSON

ARTIST / EDUCATOR / ADMINISTRATOR

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## PROFESSIONAL SUMMARY

Professional Artist/Educator/Non-profit Administrator bringing enthusiasm, creativity, and an exceptional work ethic. Demonstrated commitment to public service with over ten years of experience developing, marketing, and facilitating programs for mission-driven organizations. Stellar customer service skills, passionate about education and proficient with event planning, community engagement strategies, providing visitor support and creating original course content for children and adults.

## SKILLS

- Excellent written, verbal, and interpersonal communication skills.
- Proven capacity to work effectively with diverse populations in educational settings.
- Polite and positive demeanor dedicated to ensuring customer satisfaction.
- Skilled with inventory management, visual merchandising, and data entry.
- Aptitude for visual media and digital technology including photography, video, digital content creation, website development, Adobe Creative Suite/Cloud and Microsoft Office Suite/365.

## EDUCATION

MFA Visual Arts, (Community Art & Social Practice), *Vermont College of Fine Arts*, Montpelier, VT  
BFA Fine Arts, (Photography / Painting / Design), *Moore College of Art and Design*, Philadelphia, PA  
Fine Arts Seminar (Art & Architecture), *Moore College of Art and Design*, Florence, Italy

## PROFESSIONAL EXPERIENCE (VISUAL ART / PUBLIC ART / COMMISSIONS)

**2005- present Visual Artist, 915 Spring Garden Studios, Philadelphia, PA and North Valley Studio Center, Phoenixville, PA**

- Mixed Media Visual Artist working with drawing, painting, photography and installation.
- Created solo works and collections to be exhibited locally and nationally in 40+ exhibitions. Galleries include Project Artspace (NY), Stanek Gallery (PA), 3<sup>rd</sup> St. Gallery (PA), T.W. Wood Gallery (VT), and Woman Made Gallery (IL).
- Provided professional photography, graphic design and branding services for clients such as Blair Bros Music (formerly Blue Green Records), Inliquid Art& Design, Long & Foster Real Estate.
- Completed private, corporate, and public art commissions in a variety of media (painting, collage and sculpture).
- Patrons for public artworks: Design Philadelphia, Fairmount Park Conservancy, National Audubon Society and The John James Audubon Center at Mill Grove.
- Original artworks have been procured for permanent private and public collections (e.g., Capital One Headquarters (DE), Hoffman Design Group (PA), and Oagletree Deakins (PA) and McMahon, Martine, and Gallagher, LLP, (NY).

## PROFESSIONAL EXPERIENCE (NON-PROFIT ADMINISTRATION / EXHIBITION CURATING / EDUCATION)

**2016- 2018 President of the Board, Valley Forge Audubon Society, Audubon, PA**

- Provided financial, strategic, and generative direction for the VFAS chapter, an independent 501(c)(3) non-profit organization affiliated with the National Audubon Society (NAS).
- Maintained the operational budget and bi-annual calendar of events featuring educational programs, tours, hikes, field trips and ID classes. Submitted annual reports to NAS detailing volunteer engagement and community impact.
- Initiated and led the Program Development Committee (consisting of an Art/History, Conservation/Science and Communications team) with senior staff at the John James Audubon Center (JJAC) to establish integrated themes for temporary museum exhibitions, festivals, public programs and educational content for school groups.
- Chaired the Art/History Task Force; oversaw the exhibition cycle for the two changing galleries in the museum and administered the annual juried art show; provided feedback, including community input, for exhibits in the visitor center and suggested updates/improvements to the docent manual, handbook and training methods.
- Successfully increased member engagement through strategic social media marketing, restructuring the VFAS website, converting to an electronic submission process for the jurying of artwork and establishing an online sales platform for exhibitions. *\*(online upgrades led to a 20% increase in artist submissions for the annual juried exhibition)*

**2014- 2020 Gallery Associate, 3<sup>rd</sup> St. Gallery / Curator and Committee Chair for The Annex, Philadelphia, PA**

- Exhibited artwork in solo and group exhibitions at 3<sup>rd</sup> Street Gallery, an artist-run cooperative organization.
- Founded *The Annex* as an auxiliary exhibition space and curated its annual exhibition cycle from 2014 – 2017.
- Oversaw the design and implementation of 20+ exhibitions including managing the intake of works, preparing galleries for display, installing artwork/lighting/signage and packing works safely for storage and shipping.
- Bolstered local networks by organizing invitational shows, establishing exhibition partnerships with local arts institutions and hosting charitable fundraisers. Partners included: Main Line Art Center, Philadelphia Contemporary, Lightroom Photography Collective and The American Heart Association.
- Led the New Member Committee, updating the gallery handbook, orienting new members to the policies and operating procedures of the gallery and serving as a mentor for new artists in the first three months of membership.
- Provided comprehensive operational support for the gallery including communication with visitors, cataloguing sales, keeping accurate client/artwork inventories, maintaining orderly storage/display areas and organizing receptions/events.

**2013- 2016 Program Administrator / Art Educator, John James Audubon Center at Mill Grove, Audubon, PA**

- Performed program assessment for the Center Director at JJAC and delivered strategic consultation for interdisciplinary program development incorporating themes of art, history, science and conservation.
- Provided management and planning support for public events at JJAC including *Drawn from Nature* (annual juried exhibition), *Friends of a Feather* (fundraiser), and *Picturing Mill Grove: Images of Today-Vision for Tomorrow* (plein air art exhibit, cocktail party and month-long event series).
- Enhanced visitor experience by implementing adult educational programs, highlighting content from the museum's collection and offering tours of the 175-acre wild-life sanctuary to actively engage the public with JJAC's mission.
- Taught 6-week courses on landscape and natural light photography, advanced outdoor photography, natural history drawing and botanical painting techniques to nurture creativity, build community and foster connections with nature.
- Curated *The Winter 2014 Photography Exhibition* (featuring student artwork) and held the reception in tandem with the annual *Christmas Bird Count*, creating crossover interest between programs.

**2013- 2014 Art Director, *Fold the Flock Project*, National Audubon Society, Audubon PA**

- Commissioned by National Audubon Society to serve as the Art Director for *Fold the Flock*, a community outreach project with the John James Audubon Center (JJAC) and part of international advocacy initiative on avian conservation/ecology.
- Worked with Audubon education staff to produce graphic and written materials that were incorporated into educational kits for elementary level lesson plans at nineteen public schools. \*(Kits included origami bird-folding instructions)
- Project goal: to provide education about avian ecology and inspire local stewardship of natural resources for bird habitat.
- Designed a ceiling-mounted sculptural installation for the historic field barn at JJAC incorporating the contributions of paper-folded passenger pigeons from over 1,500 students and residents in Montgomery County.
- Built and installed a 12' x 12' wood support frame and trained/supervised a team of 59 volunteers for three weeks to help assemble and hang the paper-folded birds, organized to resemble an ascending spiral flock of passenger pigeons.
- Final sculptural installation, entitled *Eclipse*, was on public display during the annual *Drawn from Nature* juried art exhibition, *Friends of a Feather* fundraiser, and corresponding donor tours.

**2010- 2017 Arts Administrator / Community Outreach Coordinator, Philly Stake, Philadelphia, PA**

- Served as an Arts Administrator for Philly Stake, a micro-granting program based in Philadelphia that organized recurring artist-curated dinner events to raise money for creative community engaged projects.
- Collaborated with a core group of 15 volunteer members (professional artists, performers, chefs, and food growers) to jury project proposals, plan menus, coordinate event details, secure entertainment and procure hosting venues.
- Hosted seasonal meal-based fundraisers featuring ingredients sourced from local farms/purveyors, live music and presentations from project applicants and grantees. \*(average guest count: 200+, occurring quarterly)
- Established a financially self-perpetuating process that fostered connections between food systems, creative practices and neighborhood-centered civic engagement.
- Successfully raised over 20K for a diverse range of culturally relevant start-up projects.
- Designed graphic, written and interpretive materials to represent Philly Stake's process, grantees and initiatives in scholarly publications, academic conferences and museum exhibitions.

**EXHIBITION RECORD (SOLO EXHIBITIONS)**

**2019**      *SPACES in TIME: Photographs by Mallary Johnson*, WorkS Gallery, Kennett Sq., PA

**2016**      *Rituals for Remembering: Works on Paper*, 3<sup>rd</sup> Street Gallery, Philadelphia, PA

**2016**      *Studies in Time: Photographic Works*, United by Blue, Philadelphia, PA

**2014**      *Eclipse*, installation and public project commissioned by the National Audubon Society for the Historic Barn at the John James Audubon Center at Mill Grove, Audubon, PA

**2011**      *For the Birds: An Archive*, Taylor-Wood Gallery, Vermont College of Fine Arts, Montpelier, VT

## EXHIBITION RECORD (GROUP EXHIBITIONS)

- 2018 *Manufactured Color: Molly Heron, Mallary Johnson and Neil Marcello*, PROJECT: Artspace, New York, NY
- 2017 *Space/Time/Memory: Mallary Johnson and Ed Bronstein*, Bodine Center at Jefferson University Hospital, Philadelphia, PA  
*How Food Moves: Edible Logistics*, Rowan University Gallery, Glassboro, NJ  
*All Member Exhibition*, 3<sup>rd</sup> Street Gallery, Philadelphia, PA
- 2016 *Re-Interpreting Landscape and Nature*, Stanek Gallery, Philadelphia, PA  
*Meadow Mansions: Designing Homes for Fairmount Park's Winged Residents*, a project of Design Philadelphia 2016, Mount Pleasant Mansion, Philadelphia, PA  
*All Together Now: Members Exhibition*, 3<sup>rd</sup> Street Gallery, Philadelphia, PA
- 2015 *In Time: Contemporary Photography at Pipeline Philly*, The Graham Building, Philadelphia, PA  
*Panorama: Image-based Art in the 21<sup>st</sup> Century*, exhibition series organized in partnership with the Main Line Art Center, Haverford, PA  
*POST: Spotlight on Photography*, The Annex at 3<sup>rd</sup> St. Gallery, Philadelphia, PA  
*Black & White / Shades of Gray*, 3<sup>rd</sup> Street Gallery, Philadelphia, PA
- 2014 *Winter Small Works Show 2014*, The Annex Gallery, Philadelphia, PA  
*Snowflake Salon*, invitational biennial exhibition, Heavy Bubble Headquarters, Philadelphia, PA  
*The Plight of the Passenger Pigeon*, The Changing Galleries at the John James Audubon Center, Audubon, PA  
*It Narratives: The Movement of Objects as Information*, Franklin Street Works, Stamford, CT
- 2013 *Collective Action Archive*, exhibition and symposium, The Passage Gallery, School of Film and Media Studies, Purchase College, SUNY, NY  
*Drawn from Nature*, John James Audubon Center at Mill Grove, Audubon, PA
- 2012 *Working Alternatives: Breaking Bread, Art Broadcasting and Collective Action*, Franklin St. Works, Stamford, CT  
*PHILLYWORKS: Qualities of Life*, Philadelphia Art Alliance, Philadelphia, PA  
*Maps*, Pagus Gallery, Norristown Arts Building, Norristown, PA  
*Benefit V.12*, Icebox Project Space at the Crane, juried exhibition, Philadelphia, PA
- 2011 *FOCUS: Fourth Annual Photography Exhibition*, LG Tripp Gallery, Philadelphia, PA  
*Paint it RIGHT*, Always by Design Gallery, Philadelphia, PA  
*Moment in Time*, International House of Philadelphia, Philadelphia, PA
- 2010 *Daydream Nation*, Philadelphia Photo Arts Center, Philadelphia, PA  
*Dear Fleisher*, Fleisher Art Memorial, invitational biennial exhibition, Philadelphia, PA
- 2008 *Icons*, Woman Made Gallery, juried exhibition, Chicago, IL  
*Absolutely Abstract*, Philadelphia Sketch Club, juried exhibition, Philadelphia, PA  
*Conflict*, Gallery 125, juried exhibition, Trenton, NJ  
*InLiquid at Gallery 543*, Urban Outfitters Headquarters, invitational, Philadelphia, PA  
*Unzipped*, Icebox Gallery, invitational annual exhibition, Philadelphia, PA  
*InLiquid at Home*, Thomson Street Lofts, Philadelphia, PA
- 2007 *Fall into the Arts*, Croft Farm Art Center, juried exhibition, Cherry Hill, NJ
- 2006 *LIGHT*, Moore College of Art and Design, juried exhibition, Philadelphia, PA
- 2001 *Group Show*, Off the Wall Gallery, Philadelphia, PA  
*Prospects*, Levy-Paley Gallery, Moore College of Art and Design, Philadelphia, PA

## CURATORIAL PROJECTS

- 2014-2018 Exhibition Manager, *Drawn from Nature*, annual juried exhibition at John James Audubon Center at Mill Grove, Audubon, PA \*(average 250 works exhibited, 1,200 attendees, \$2,000 awards, 4,000 sq ft. space).
- 2017 Exhibition Curator/Designer, *RED*, Exhibition and Fundraiser to support the American Heart Association, The Annex at 3<sup>rd</sup> Street Gallery, Philadelphia, PA \*(invitational; 75 works exhibited).
- 2016 Juror, Greater Norristown Art League 2016 Theme Show, *International Peace*, Greater Norristown Art League, Norristown, PA \*(51 participating artists, \$470 Awards)  
Curator, *Remix: Integrating Art and Technology*, Exhibition of photography and digital art in partnership with the Main Line Art Center as part of "Panorama 2016: Image-Based Art in the 21<sup>st</sup> Century," The Annex at 3<sup>rd</sup> Street Gallery, Philadelphia, PA \*(35 creative partners, 60+ Events, 2 months of programming).
- 2015-2017 Curator, *The Annex*, implemented three annual cycles of thematic monthly/bi-monthly solo and group exhibitions featuring local/regional artists, The Annex at 3<sup>rd</sup> Street Gallery, Philadelphia, PA
- 2015 Exhibition Manager/Curator, *Picturing Mill Grove: Images of Today Vision for Tomorrow*, A plein air painting weekend, exhibition and fundraiser, John James Audubon Center at Mill Grove, Audubon, PA
- 2014 Curator, *Winter 2014 VFAS Photography Exhibition*, John James Audubon Center at Mill Grove, Audubon, PA

## PUBLICATIONS / PRESENTATIONS / WORKSHOPS

- 2017 Instructor, *Creating Pigments from Plants*, Greater Norristown Art League, Norristown, PA
- 2016 Co-author with Theresa Rose, "Case Study: Philly Stake," *Art & the Public Sphere 4:1+2, Special Issue: Ethics*, Bristol, UK: Intellect Press Ltd., 2015, 111 – 113
- 2015 Guest Critic / Presenter, *2015 MFA-V Residency*, Vermont College of Fine Arts, Montpelier, VT
- 2013 Instructor, *PHOTO:FOCUS Workshops*, (Photo Editing and Archival Fine Art Printing), North Valley Studio Center, Phoenixville, PA
- 2012 Facilitator, *Collective Encuentro Conference*, Vermont College of Fine Arts, Montpelier, VT
- 2011 Exhibitor, *Philly Farm & Food Fest*, Pennsylvania Convention Center Annex, Philadelphia, PA
- 2010 Invited Speaker, *Arts Initiatives in Philadelphia*, "Philly Stake in Conversation with Artist Zoe Strauss," Philadelphia Museum of Art, Philadelphia, PA

## BIBLIOGRAPHY AND PRESS

- 2016 Forsythe, Pamela J., "Design Philadelphia's 'home' includes birds of Fairmount Park," *Broad Street Review*, 11 October, 2016.
- Namnoum, Addison, "Nature as Time-Based Process: A Conversation with InLiquid Artist Mallary Johnson," *InLiquid Art and Design*, 30 September, 2016.
- Kramlich, Dawn, "Elusive Specificity," *Stanek Gallery Single Post*, 24 September, 2016.
- 2015 Mabaso, Alaina, "Choose Your Favorite Philly Innovator at October's Philly Stake Dinner," *Flying Kite Media*, 29 September, 2015.
- 2014 Pirro, J.F., "Valley Forge Audubon Society Connects Community to Nature." *Main Line Today*, April 2014.
- Kramer, Andrew. "Hear Philly: Bird/Nature-themed Art Show Flies into Historic Montgomery County Site." *CBS Philly*, 31 March 2014.
- 2012 McHale, Will, Alexandra Schmidt-Ullrich, and Katie Winkler. *Phillyworks 2012: Qualities of Life in Philadelphia*. Springfield, VA: Mounir & Company, Inc. 2012, 118-121.
- Sexton, Courtney. "CURATOR: Follow me through the looking glass." *City Paper: Critical Mass*, 13 January 2012, 1-4.
- 2011 Snyder, Mary. "The Abstract Lens." *Philadelphia Daily News*, 2 December 2011, 49.
- Schwartz, Chip. "FOCUS: 4<sup>th</sup> Annual Abstract Photography Exhibition." *Knight Arts Online*, 8 December 2011.
- Pacheco, Liz. "Raising the Stakes: Communal Meals Fund Community-minded Projects." *GRID Magazine*, 3 August 2011.
- 2010 Rome, Stuart. *Daydream Nation*, exh. cat. Philadelphia, PA: Philadelphia Photo Art Center, 2010.
- Studio Visit Magazine*, Vol. 9, The Open Studios Press, Boston MA, 2010, 97. \*(fine art photography)
- 2009 *Studio Visit Magazine*, Vol. 5, The Open Studios Press, Boston MA, 2009, 84-85. \*(fine art photography)
- "Passenger, a Lovely Spooky Ride," *Metro*, 9 January 2009, 15. \*(commissioned photography/branding services)
- "Music Picks," *City Paper*, 8 January 2009, 28. \*(commissioned photography/branding services)
- 2008 "New fund established for Interfaith and Trehab at Community Foundation," *Susquehanna County Independent*, 12 March 2008. \*(portrait commission, graphite)

## AWARDS AND HONORS

Fran R. Graham Endowed Scholarship  
Moore College of Art and Design Presidential Scholarship

## PROFESSIONAL AFFILIATIONS

3rd St. Gallery, Member, Committee Chair for The Annex, 2014-2020  
Inliquid Art & Design, Member, 2008- 2020  
Valley Forge Audubon Society, Board Member, 2013 to 2018  
Philadelphia Horticultural Society / City Harvest, Volunteer, 2012  
Schuylkill River Park Community Garden, Member 2010- 2012  
POST (Philadelphia Open Studios Tours), Member, 2001, 2007 to 2009

## SOFTWARE PROFICIENCIES

Adobe Creative Cloud, Microsoft 365, EveryAction, SlideRoom, caFE

## COLLECTIONS

Capitol One, Wilmington, DE  
Cornell University, Ithaca, NY  
Fleisher Art Memorial, Philadelphia, PA  
Fairmount Park, Philadelphia, PA  
Franklin Street Works, Stamford, CT  
Hoffman Design, Folcroft, PA  
InLiquid, Philadelphia, PA  
International House of Philadelphia, Philadelphia, PA  
Lehigh Magnetic Imaging Center, Allentown, PA  
McMahon, Martine, and Gallagher, LLP, Brooklyn, NY  
Ogletree Deakins, Philadelphia, PA  
Purchase College, Suny, NY  
Synfin Industries, North Wales, PA